

## ASSOCIATION NOTICEBOARD



## IAAPI's 22<sup>nd</sup> Amusement Expo 2024 - A resounding success

**22<sup>nd</sup>**  
**IAAPI**  
**amusement**  
**expo**

### POST SHOW REVIEW

The IAAPI 22<sup>nd</sup> Amusement Expo 2024 held in its 25 years of silver Jubilee celebration kicked off with a grand inauguration ceremony on 27<sup>th</sup> February 2024 in Hall 4 of the Bombay Exhibition Centre in Mumbai, India.

Mr. N D Rana, Chairman - Trade Show, in his address mentioned that "Amusement Parks are more than just rides, infrastructure and good management. He mentioned that this year expo had an impressive participation of 165+ exhibitors from 15 countries including India." He further welcomed all the exhibitors and visitors to the show. This was an indeed a record-breaking event with 52% increase in floor area compared to last year. Significant new players have made entry in this industry.

Mr Shrikant Goenka, Chairman - IAAPI in his welcome address said that "This expo is happening at an exciting time in life cycle of our country and industry. India is the fifth largest economy, and will soon become the fourth. 15% of the world's population lives here. Our PM, has dreamt of India as a developed nation by 2047. All these are strong indicators of the present and upcoming boom in the Amusement industry in our country. IAAPI just completed 25 glorious years of service and it is on this occasion that we are so delighted that the expo this year is the biggest in its history.

IAAPA Chairman Mr Wuthichai Luangamornlert, was invited as the Guest of Honour at the event. He commensurate the event with his enthusiastic speech and highlighted the importance and growth of the Indian Amusement Park Industry. The event also marked the celebration of the 25 Years of IAAPI.

IAAPI's Amusement Expo this year was supported by the **Ministry of Tourism** under its banner "**Incredible India**", **Ministry of MSME**, **Government of India** and **Bihar Tourism** as Partner State.

Interactive session with **IAAPA Chairman, Mr Wuthichai Luangamornlert** was organised along with IAAPI Board of Directors.

#### Signing of MOU:

IAAPI signed strategic Memorandum of Understand (MOU) with leading association from amusement, tourism and safety. This understanding will help in exploring collaborative opportunities and synergies among associations with a goal to facilitate meaningful interactions and business engagements amongst members of associations, fostering collaborative growth and mutual benefits through cross - industry collaborations.

The MOU was signed with **IAAPA (The Global Association for the Attractions Industry)**, The Federation of Hotel & Restaurant Association of India (FHRAI) and National Safety Council of India (NSCI).

The 22<sup>nd</sup> edition of the IAAPI Amusement Expo scheduled from 27 to 29 February 2024, was a resounding success, bringing together industry professionals from all sectors of the amusement and entertainment industry. The expo featured a wide range of products and services catering to the amusement, water, theme parks, indoor amusement centers, VR, AR, and gaming zones.

One of the highlights of the expo was the showcase of the latest trends and innovations in the amusement industry. From cutting-edge VR and AR technology to thrilling rides and attractions, attendees were able to experience first-hand the exciting new developments in the industry. The expo also featured a number of seminars and workshops featuring industry experts sharing their knowledge and insights on best practices and emerging trends.

The water park segment of the expo was particularly engaging, with several exhibitors showcasing their latest trends in water slides, wave pools, and other attractions. Attendees were able to explore the latest in water park design and technology, giving them valuable insights into how to create immersive and unforgettable experiences for their guests.

The theme park segment of the expo was equally impressive, with a wide array of rides, attractions, and theming concepts on display. From thrilling roller coasters to interactive dark rides, attendees were able to get a taste of the magic that theme parks have to offer.

The indoor amusement centre section of the expo featured a variety of games, activities, and entertainment options for both children and adults. From arcade games and bowling alleys to mini-golf courses and VR experiences, attendees were able to see the latest in indoor entertainment trends.

Overall, the IAAPI Amusement Expo was a fantastic opportunity for industry professionals to network, learn, and do business. With its diverse range of exhibitors and educational opportunities, the expo provided valuable insights and inspiration for those looking to stay ahead in the rapidly evolving world of amusement and entertainment. We look forward to seeing what the next edition of the expo has in store!

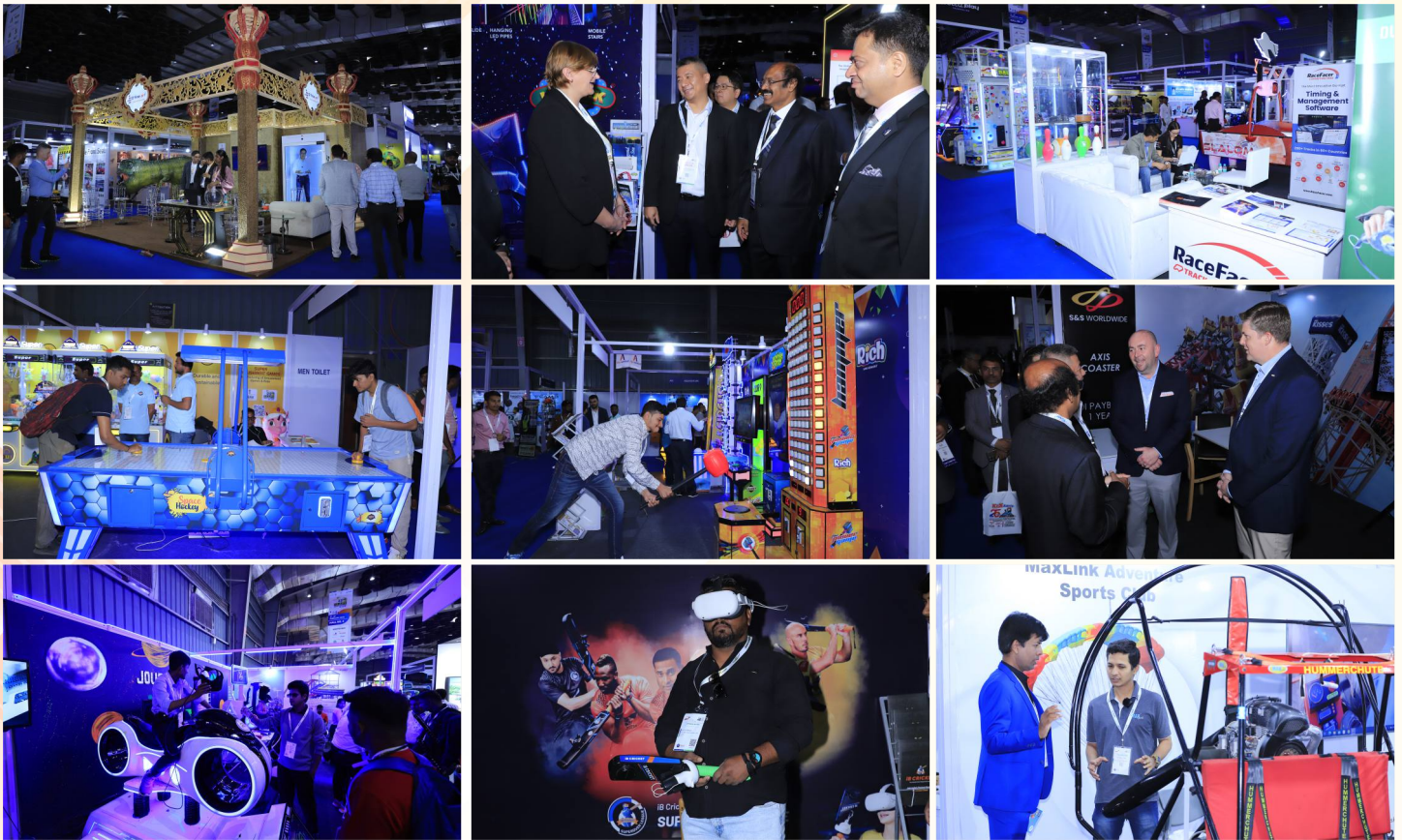
#### Highlights of 22<sup>nd</sup> IAAPI Amusement Expo 2024:

- The event is hailed as Asia's only focus technology show for Amusement & Theme Park sector spread across 10,000 sqm of exhibition area. The expo increased by 52% of the show floor area this year as compared to the last year.
- The expo was supported by the Ministry of Tourism under its banner "Incredible India", Ministry of MSME, Government of India.
- Partner State - Bihar Tourism
- Participation from over 165+ exhibitors from India & 14 overseas countries.
- 61 New Companies with over 1000 sqm of space
- Participating nations are - Australia, Bulgaria, Canada, China, Dubai-UAE, Germany, Hong Kong, India, Italy, Liechtenstein, Lithuania, Philippines, Russia, Singapore, UK and USA.
- Signing of Memorandum of Understanding (MOU) with IAAPA, FHRAI & NSCI
- The exhibition witnessed excellent turnout of trade professional from Amusement and Entertainment industry and from prospective investors.

The concurrent events included Networking Evening, IAC Connect Breakfast Meet and National Awards of Excellence & Training Events. The National Awards of Excellence is IAAPI's signature event wherein the national as well as international members are felicitated for new innovations and developments in the industry.



# GLIMPSES OF EXPO 2024



**Exhibitor Feedback is encouraging for IAAPI and the Amusement Sector in whole.**

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 This year we really got a positive impression about the IAAPI Expo. The Exhibition venue was bigger, with more exhibitors too. A good improvement of service. The Awards of Excellence night, good show. From the point of view of contact, we had few interesting contacts. Good impressions, positive feedback.  
 - Giulia Negri (Fabbri Group)

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 We had an amazing show at the IAAPI Expo 2024. We had very good quality footfall to our booth and had opportunities to engage with both existing and potential customers. It was also nice to see industry friends in person and learn more about what's happening in the market. IAAPI has provided a great platform for the professionals in the amusement industry and we look forward to continuing to make meaningful contributions to the entertainment and leisure industry in the years ahead!!  
 - Umesh Prabhu (Semnox Solutions)

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 I would like to congratulate the IAAPI organization because I noticed a great development from year to year and an improvement in the services offered. It's great to see the exhibition growing with its members and the quality of the buyers. Also, the connected events and meetings are very well organised.  
 - Andrea Casagrande (Gosetto Srl)

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 Hats off to the organizers for a seamlessly executed event! The camaraderie among exhibitors and insightful exchanges were truly enriching. Special gratitude for the effective promotion that boosted our booth traffics. Excited for future collaborations!  
 - Dinesh Shah (Synergy Waterpark Rides Pvt Ltd)

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 It was indeed a great experience to be a part IAAPI Amusement Expo 2024. We were given the best possible help and support from IAAPI and the response to our booth was also great.  
 - Manisha Sharma (Sharma Billiards Accessories)